



IVAO UNITED KINGDOM & IRELAND

PUBLIC RELATIONS DEPARTMENT

VIRTUAL AIRLINES

OVERVIEW

Having a Virtual Airline on IVAO has many publicity and event boosting opportunities. This document will not only make you aware of the available opportunities to your Virtual Airline, but it will also make sure you understand the procedures involved in using these features.

SOCIAL MEDIA

The United Kingdom and Ireland Multi-Country Division has a number of different social media platforms which can be used by all Virtual Airlines within the Division. These include:

- Facebook: <https://www.facebook.com/ivaoxu/>
- Twitter: <https://twitter.com/IVAOXU>

The process of getting something posted on these platforms is very simple, all you need to do is contact the Public Relations Coordinator (PRC) with what you would like posting on the sites. The PRC can either approve or decline the request due to multiple reasons.

The PRC can be contacted via email (xu-prc@ivao.aero) or through the social media platforms.

ATC REQUEST

Virtual Airline organised events on the IVAO network are a great way to get your name out there. What is better than seeing a stream of your airlines callsign across the webeye. However, we can make this even better for the pilots involved by giving the Air Traffic Control (ATC) for the duration of the event.

The process to request ATC is also another simple one, simply contact the Divisions ATC Operations Coordinator (AOC). Once receiving the request the AOC will post the event on the IVAO XU forums for members to book the ATC positions and advertisement will be posted using our social media platforms. The ATC request must be done in a timely fashion to give more time for IVAO members to check availability and book their positions.

The ATC Operations Coordinator (AOC) can be contacted via email: xu-aoc@ivao.aero

If you are crossing divisional borders with you event then you will need to contact the division who owns the airspace eg. French Airspace – IVAO France. Active divisions can be found here:

<https://www.iviao.aero/Content/About/Divisions.aspx>

Failure to inform the division in a timely fashion will severely reduce the chance of ATC being available.

BECOMING A PARTNER

Registering a Virtual Airline and becoming a partner with IVAO opens up a lot of important benefits that will benefit your airline such as:

- Manage your own registration database
- Use of the IVAO Tracker
- Use of IVAO's PIREP system
- The right to use IVAO branding (logo) on your website
- Have your Airline entered into the Virtual Airline section of our website
- Have your airlines logo displayed on the front page of our website
- **More likely to get ATC and Social Media requests approved**

Obviously, to be able to use these benefits you must meet a criteria:

- Must have a working website
- Must have a minimum of 10 IVAO members (with a visible roster)
- Registration must be completed by the CEO/Owner
 - The CEO/Owner must be:
 - 18 Years of age +
 - Have an ADC/ PP rating on IVAO

To register as a partnered Virtual Airline click here: <https://www.iviao.aero/vasystem/default.asp>

CONCLUSION

I hope this document has helped you understand the available features that are available to ALL Virtual Airlines which use the IVAO Network within the United Kingdom and Ireland. We also hope that this has cleared up the simple procedures in using these features. If you are in any doubt then contact the Public Relations Coordinator who will be able to point you in the correct direction.

USEFUL CONTACTS

Position	Email
XU Public Relations Coordinator	xu-prc@iviao.aero
XU ATC Operations Coordinator	xu-aoc@iviao.aero
XU HQ	xu-hq@iviao.aero